

# RYEN ANDERSON

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**OBJECTIVE** Creative problems inspire me to design innovative solutions for fashion, textiles, and home furnishings.

**FULL TIME** Senior Graphic Designer: abercrombie  
04.2006- present I am senior graphic designer over fleece tops and active bottoms at one of America's most successful retailers. Our girl is an aspirational, 18 year old all-American girl.  
-concept trend direction for the brand every season by watching street fashion, traveling to fashion hubs, and looking at vintage for inspiration.  
-create authentic vintage marketing using a wide range of print, applique, embroidery, and wash techniques  
-work closely with merchandisers to create expensive looking garments with high profit margins

02.2002-04.2006 Art Director: Splash Ltd.  
-art directed for Splash Ltd, a textile design studio and agency located in the heart of the garment center  
-guide in-house artists to create collection based on trends and client demand  
-generating original artwork in repeat for return customers such as Target, Liz Claiborne, and Fossil  
-consistently complete design projects under tight deadlines, securing a firm customer basis  
-designed and implemented updated graphic identity system to strengthen brand of company, attracting a younger generation of accounts  
-designing compact visual displays for trade shows that attract new customers and raises sales by ten percent  
-implemented seasonal trend reports for artists and customers featuring our trends and marketing our artists

08.2002-12.2002 Visual Display Manager: Canal Jeans  
-managed design team that oversaw all four stories of the sales floor  
-worked together with the graphic designer and buyers to create displays for the store

09.1998-08.2002 Art director: Waxman Candles  
Waxman Candles has a reputation of creating superior burning candles and has an international clientele.  
-created and maintained flagship store displays  
-handmade \$1000 of retail merchandise in an hour during production

**FREELANCE** Wardrobe Assistant: Queer Eye for the Straight Guy  
02.2003-09.2005 -assisted Carson Kressley for the Bravo television show.  
-streamlined filming by documenting continuity and preparing wardrobe

02.2002 Head Stylist: Nickelodeon  
Nickelodeon and Lowe's joined forces on a campaign to create bright paints for children.  
-styled the three-dimensional sets that mimicked the Nicktoons cartoons.  
-purchased all accessories for the 12 rooms on a budget of less than \$1500.

**EDUCATION** Kansas University School of Fine Arts  
09.1998-05.2002 -BA in Visual Communications  
-3.67 GPA