

RYEN ANDERSON

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OBJECTIVE Creative problems inspire me to design innovative solutions for fashion, textiles, web, and other collateral.

FULL TIME **GRAPHIC DESIGN MANAGER: OLD NAVY**

08.2008-present

- Own the aesthetic of graphic tees, fleece, and hard goods for all women's product.
- Am a field expert in of a range of apparel techniques from discharge printing to three-dimensional embellishments.
- Create seasonal artistic concepts and follow through by directing a team of graphic designers and freelancers.
- My direction brought the highest retail comps in Old Navy's history.
- Implement a tiered pricing strategy, allowing for more artistic freedom, higher retails, and promoting brand health.
- Travel internationally to vendors to insure proper execution of techniques.
- Designing a trend relevant series of apparel labels using a range of substrates.

04.2006-07.2008 **SENIOR GRAPHIC DESIGNER: ABERCROMBIE AND FITCH**

- I managed fleece tops and active bottoms graphics teams
- Looked closely at vintage for inspiration for fabric, color, and distresses
- Worked closely with merchandisers to create expensive looking garments with high profit margins.

02.2003-03.2006 **ART DIRECTOR: SPLASH LTD**

- Guided artists and vendors to create collections based on trends and client demand.
- Generated original textile artwork such as Target, Liz Claiborne, and Fossil.
- Implemented an updated graphic identity system to strengthen brand of company.
- Designed compact visual displays for trade shows in New York, Paris, and Los Angeles.
- Created seasonal trend reports to hand out at trade shows.

08.2002-12.2002 **VISUAL DISPLAY MANAGER: CANAL JENAS**

- Managed design team that executed the visual display.
- Worked in tandem with the graphic designer and buyers to create displays for the store.

FREELANCE **WARDROBE ASSISTANT: QUEER EYE FOR THE STRAIGHT GUY**

02.2003-09.2005

- Assisted Carson Kressley for the Bravo television show.
- Streamlined filming by documenting continuity and preparing wardrobe.

08.2003 **HEAD STYLIST: NICKELODEAN**

- Nickelodeon and Lowe's joined forces on a campaign to create bright paints.
- Styled the three-dimensional sets that mimicked the Nicktoons cartoons.
- Purchased all accessories for the 12 rooms on a budget of less than \$150

EDUCATION **UNIVERSITY OF KANSAS: SCHOOL OF FINE ARTS**

08.1998-05.2002

- BA in Visual Communications
- 3.67 GPA

Samples of artwork are available upon request.

